

Fig. 1

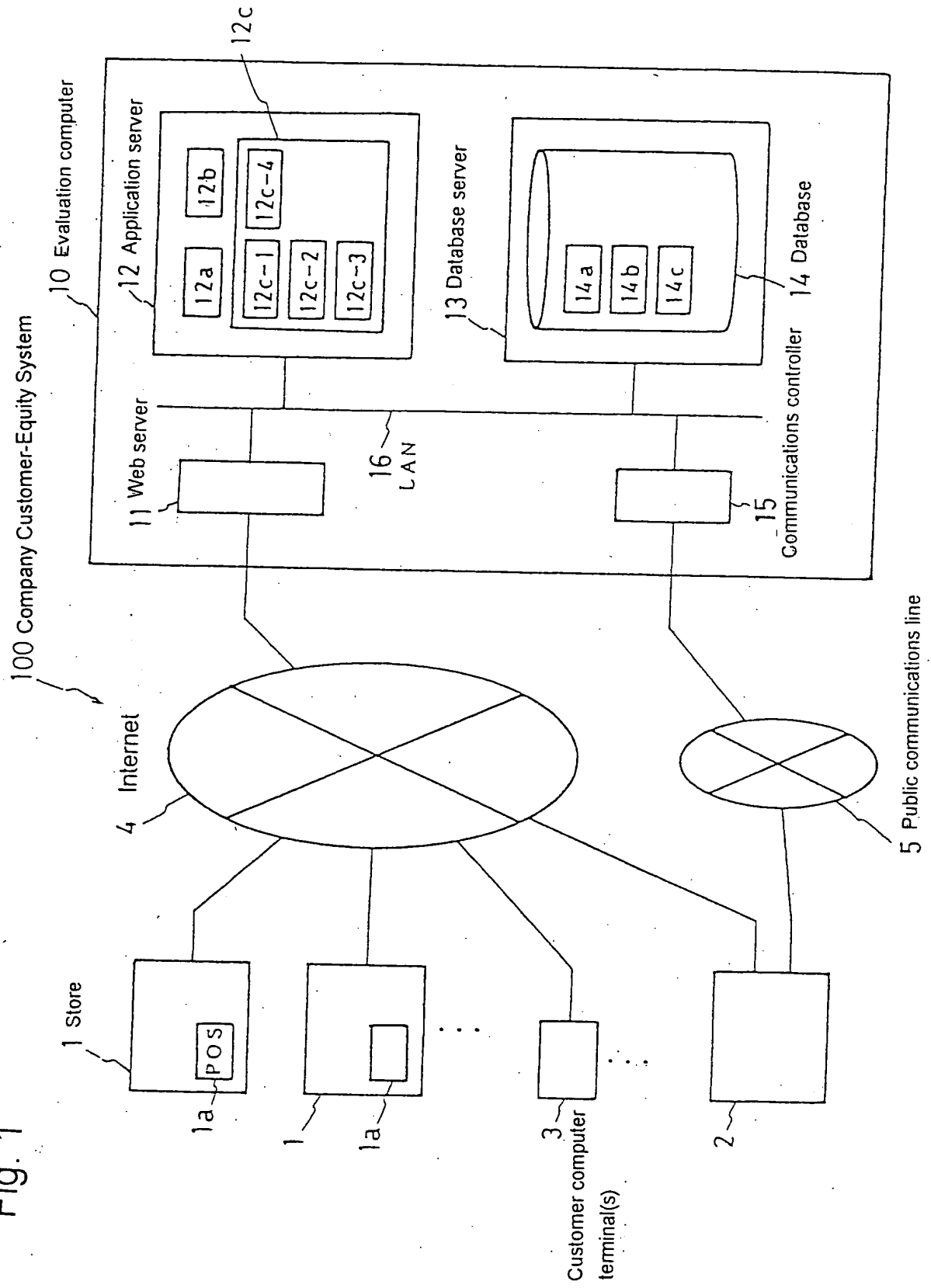


Fig. 2

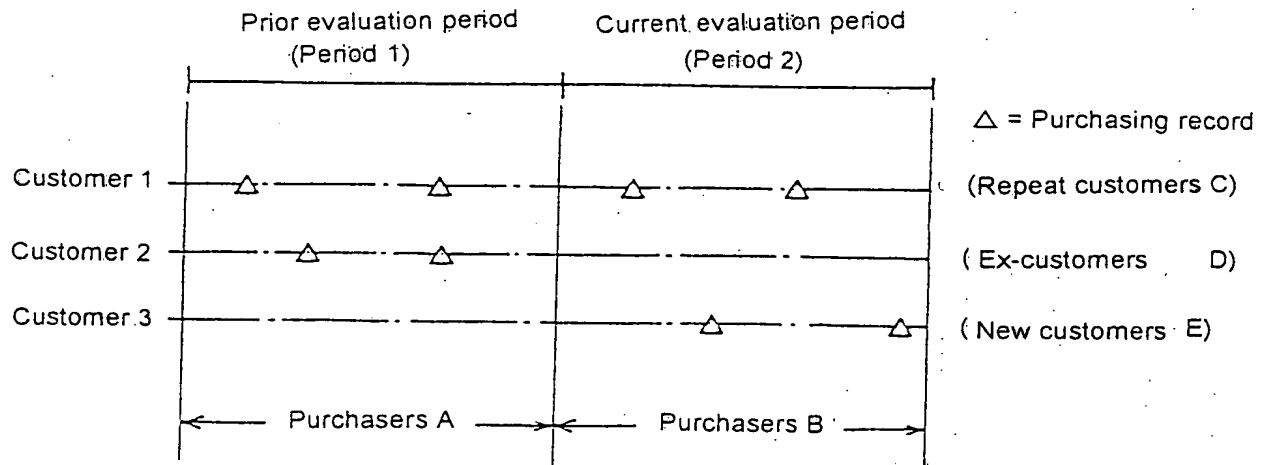


Fig. 3

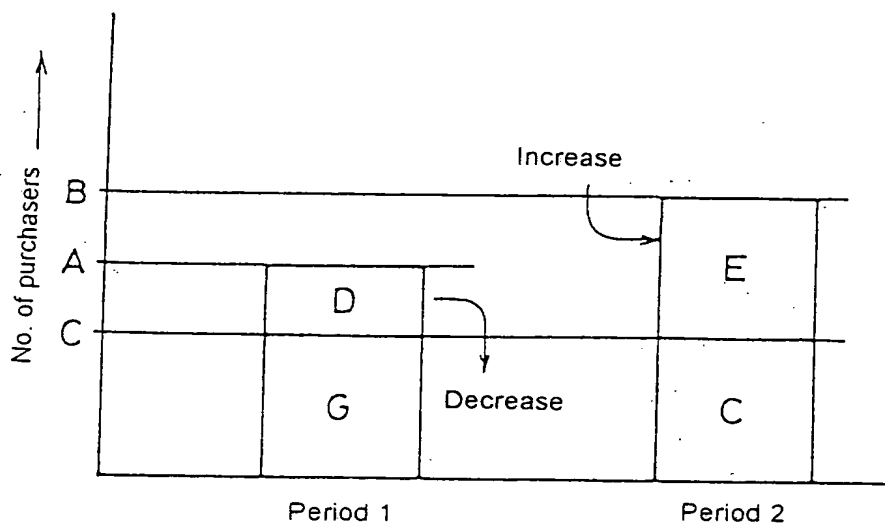


Fig. 4

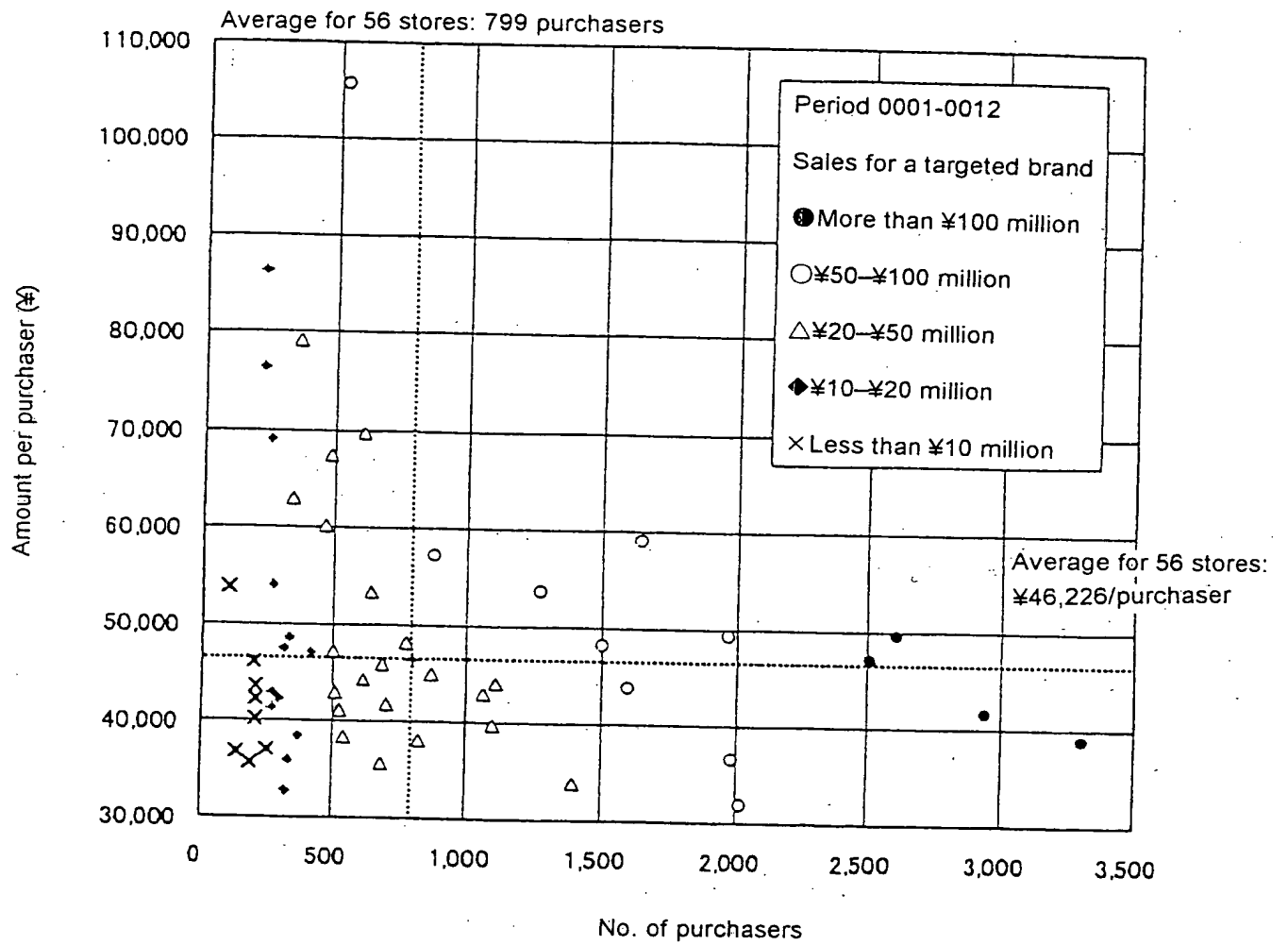
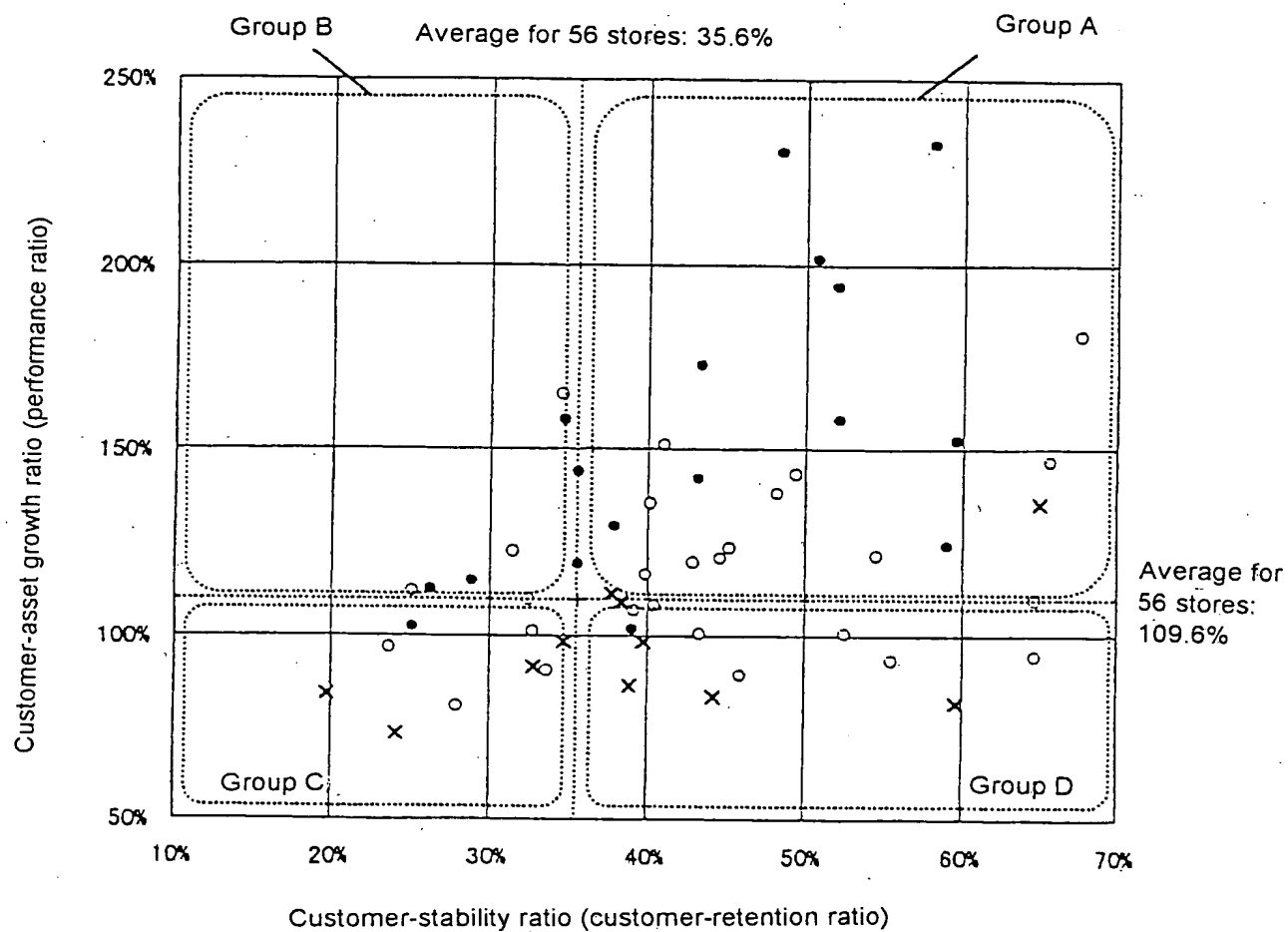


Fig. 5



Period 0001-0012

Sales for a targeted brand

Legend for plotted stores

● More than 120% of previous year

○ 100%–120% of previous year

× Less than 100% of previous year